
EXERCISE AGENDA

As of April 16, 2007 – Subject to Change

Friday, May 18, 2007

7:00 am – 12:00 noon

***Participation in morning exercise by invitation only
Media is welcome to observe***

7:00 am – 7:45 am

**Registration
Continental Breakfast**

8:00 am – 8:20 am

Welcome & Opening Remarks

- **Don Whyte**, *Co-Chair, Reality Check Tampa Bay Chair, ULI Tampa Bay District Council President, Newland Communities*
- **Dan Mahurin**, *Co-Chair, Reality Check Tampa Bay Chair, Vision21 Steering Committee Chairman & CEO, SunTrust Bank, Tampa Bay*
- **The Honorable Pam Iorio**, *Mayor, City of Tampa*

8:20 am – 8:30 am

Understanding Tampa Bay Area Citizens Values

- **The Honorable Rick Baker**, *Mayor, City of St. Petersburg Chair, Century Commission for a Sustainable Florida*

8:30 am – 9:00 am

A Look Ahead - Preserving a Sense of Place

- **Ed McMahon**, *Senior Resident Fellow, Urban Land Institute*

9:00 am – 9:15 am

Rules of the Exercise

- **Andrea Henning**, *Collaborative Labs of St. Petersburg College*
- **Milo Paich**, *Collaborative Labs of St. Petersburg College*
- **James Moore**, *HDR Engineering*

9:15 am – 11:45 am

Reality Check Exercise

- Develop Guiding Principles (20-30 minutes)
- Legos® Exercise (90 minutes)
- Discuss Implications/Bold Ideas (20-30 minutes)

11:45 am – 12:00 pm

Break – Move to Lunch

EXERCISE AGENDA

As of April 15, 2007 – Subject to Change

Friday, May 18, 2007

12:00 noon – 3:30 pm

Public is invited to luncheon and afternoon sessions.

Registration required. Register at

www.realitychecktampabay.org.

12:00 pm – 2:00 pm

Luncheon Welcome & Opening Remarks

Keynote: Keys to Implementation

- **John Fregonese**, *Principal, Fregonese Calthorpe & Associates*
A regional planner with over 30 years experience, Fregonese has led some of the most significant regional plans including, Portland's Region's 2040, Envision Utah, Chicago Metropolis 2020, Southern California Compass, and Louisiana Speaks.

2:00 pm – 2:45 pm

Panel Discussion & Results Presentation

Participants from the morning exercise will present the scenario developed by their tables. They will discuss; guiding principles, areas of major agreement or disagreement, housing/jobs balance achieved, utilization of transportation infrastructure, and preservation of natural resources.

2:45 pm – 3:00 pm

Guiding Principles – Reaching Consensus

Utilizing individual voting technology, luncheon participants will have the opportunity to vote and prioritize the region's guiding principles for developing future scenario growth plans.

3:00 pm – 3:30 pm

ONE Future Tampa Bay – Moving Forward Together

A distinguished panel of state, regional, and local leaders will have a dialogue on the longer-term implementation program to ensure high quality growth for decades to come.

3:30 pm

Closing Remarks & Next Steps

- **Don Whyte**, *Co-Chair, Reality Check Tampa Bay Chair, ULI Tampa Bay District Council President, Newland Communities*
- **Dan Mahurin**, *Co-Chair, Reality Check Tampa Bay Chair, Vision21 Steering Committee Chairman & CEO, SunTrust Bank, Tampa Bay*