

ONE BAY: Healthy Communities has measured the health of the region using a two-fold approach:

- Using a core set of indicators in the areas of Economy/Demographics; Health Outcomes; Health Related Behaviors; Health Systems/Access; and Environmental Health
- Initiating an inventory of existing community health improvement programs within the region as a start for community support and collaboration.



Methodology

Indicator Selection

The Healthy Communities Data Committee, comprised of public health researchers, providers and insurance organization leaders developed the following criteria for the selection of the indicators:

- Must reflect the care delivered in the community
- Must be established measures
- Must be an area of concern to public health or reflect the Tampa Bay region's unique qualities
- Must be publicly available data with measurement reported at the national, state and county level, where possible

The indicators selected provide a comprehensive view of community health, wellness and disease. They include measures of mortality, disease prevalence, hospitalization rates, health-related behaviors, and environmental factors.

Sources

Public data sources include the Center for Disease Control and Prevention, Florida Department of Health, U.S. Census Bureau, Florida Bureau of Immunization, Federal Bureau of Investigations, Environmental Protection Agency, Kaiser Family Foundation, U.S. Bureau of Economic Analysis, and U.S. Health Resources and Services Administration.

Regionalization

County-level measures for the Citrus, Hernando, Pasco, Pinellas, Hillsborough, Polk, Manatee and Sarasota counties were aggregated into a Tampa Bay region score. This composite score allows for comparisons with the Tampa Bay region (county vs. region, region vs. state, etc.). To create Tampa Bay region-level scores, population ratios calculated from appropriate county-level weighing factors were used. Regional figures were compared to state and national figures and to *Healthy People 2010* when available.

Trends

Whenever possible, five year trend data were collected to provide perspective on the relative direction of the community health indicators. Some measures, such as the Florida Department of Health Behavioral Risk Factor Surveillance System (BRFSS), are conducted every two years.

A compilation of the county, regional, and state data is included in the Appendices. Detailed Operational Definition of Measures and Data Sources are available at the following website: www.myonebay.com

Age Adjustments

Measures were adjusted to account for the differences related to age, where applicable. For example, Florida has an older population than the rest of the United States, on average. Therefore, the health-related measures were statistically adjusted to reveal differences in community health not related to aging.

Data Limitations

Many measures were collected using surveys conducted from randomly selected individuals, such as the state and federal Behavioral Risk Factor Surveillance System (BRFSS). As such, the numbers listed for each measure represent a point estimate within a range of possible numbers, called the confidence intervals (not reported). This means that the scores may give the impression of exactness, but may actually contain various levels of imprecision depending on the sample size. In these instances, direct comparisons between national, state, and county measures should be performed with caution.

Some of the data collected for measures may not be from the same source at all levels. For example, national surveys on immunizations for two year olds conducted by the CDC were performed on 19 to 35 month olds during a six month period. On the other hand, Florida county-level immunization surveys conducted by the Florida Department of Health were completed for children that were two in the first week in January. These slightly different approaches result in indicators that are not directly comparable.

Health Indicators

Population

U.S.	Florida	TB Region	Citrus	Hernando	Hillsborough	Manatee	Pasco	Pinellas	Polk	Sarasota
2009 Census Population										
<i>Source: U.S. Census Bureau</i>										
307,006,550	18,537,969	4,159,158	140,357	171,233	1,195,317	318,361	471,709	909,013	583,403	369,765
% of Region		100%	3.4%	4.1%	28.7%	7.6%	11.3%	21.9%	14.0%	8.9%

Economy/Demographics

U.S.	Florida	TB Region	Citrus	Hernando	Hillsborough	Manatee	Pasco	Pinellas	Polk	Sarasota
2008 Median Household Annual Income										
<i>Source: U.S. Census Small Area Income and Poverty Estimates</i>										
\$52,029	\$47,802	\$46,199	\$38,476	\$39,552	\$49,762	\$46,573	\$42,407	\$45,899	\$44,350	\$49,001
2008 Annual Per Capita Personal Income										
<i>Source: Bureau of Economic Analysis Regional Economic Accounts - Personal income, population, per capita personal income (Table CA1-3 3.0)</i>										
\$40,166	\$39,064	\$38,427	\$30,170	\$29,148	\$37,778	\$40,353	\$29,113	\$43,064	\$32,572	\$55,856
2009 Unemployment										
<i>Source: Bureau of Labor Statistics, CPS (National), LAUS (Regional and Local)</i>										
9.3%	10.5%	11.2%	12.3%	13.2%	10.7%	11.5%	11.9%	10.8%	11.4%	11.2%
2008 Families Living Below Poverty Level (%)										
<i>Source: U.S. Census Small Area Income and Poverty Estimates Data</i>										
13.2%	13.3%	12.9%	15.8%	12.4%	13.9%	12.2%	13.2%	10.9%	15.3%	9.9%
2007 High School Graduation Rates (Within 4 Years of 9th Grade Enrollment)										
<i>Source: Florida Department of Education, FSIR</i>										
73.9%	75.4%	78.5%	76.1%	75.1%	79.1%	78.7%	73.7%	67.3%	70.6%	83.5%
2009 College Graduates (% Age 25+ with Bachelor's Degree or higher)										
<i>Source: Nielsen Claritas, 2009</i>										
24.6%	22.6%	21.4%	13.4%	12.7%	26.0%	22.4%	14.7%	23.2%	15.0%	26.5%

Health Outcomes

U.S.	Florida	TB Region	Citrus	Hernando	Hillsborough	Manatee	Pasco	Pinellas	Polk	Sarasota
2006 Coronary Heart Disease (Age-Adjusted Deaths per 100,000)										
<i>Source: CDC Wonder Compressed Mortality, 1999-2006 Request</i>										
144.3	138.5	147.3	158.2	153.8	175.4	148.6	149.9	137.4	169.0	109.1
2006 Stroke (Age-Adjusted Deaths per 100,000)										
<i>Source: CDC Wonder Compressed Mortality, 1999-2006 Request</i>										
43.6	35.3	34.6	31.0	30.5	41.7	29.1	32.7	34.9	41.2	28.6
2006 Cancer (Age-Adjusted Deaths per 100,000)										
<i>Source: CDC Wonder Compressed Mortality, 1999-2006 Request</i>										
180.7	171.9	177.0	212.3	204.0	188.2	162.1	187.5	174.4	177.8	153.6

Health Indicators (cont.)

Health Outcomes (cont.)

U.S.	Florida	TB Region	Citrus	Hernando	Hillsborough	Manatee	Pasco	Pinellas	Polk	Sarasota
2006 Lung Cancer (Age-Adjusted Deaths per 100,000)										
<i>Source: CDC Wonder Compressed Mortality, 1999-2006 Request</i>										
51.5	51.2	55.7	68.7	63.9	54.7	49.3	61.5	57.9	55.6	46.3
2006 Female Breast Cancer (Age-Adjusted Deaths per 100,000)										
<i>Source: CDC Wonder Compressed Mortality, 1999-2006 Request</i>										
21.5	21.5	21.6	23.2	26.4	21.7	18.0	24.4	19.7	26.7	18.9
2007 Asthma (Percentage of adults (18+) who currently have asthma)										
<i>Source: Florida CHARTS: Florida Department of Health, BRFSS County Questionnaire (2002 & 2007) / CDC BRFSS Nationwide (States and DC) Prevalence and Trend Data</i>										
8.2	6.2	7.6	11.8	7.3	6.9	7.1	7.2	8.8	7.9	6.0
2007 Diabetes (Percentage of adults ≥ 20 years old diagnosed with type 1 or type 2 diabetes)										
<i>Source: CDC Diabetes Data and Trends - County Level Estimates of Diagnosed Diabetes</i>										
5.7	7.9	8.0	8.4	9	8.4	7.3	8.4	7.2	8.7	6.6
2006 Pneumonia/Influenza (Age-Adjusted Deaths per 100,000)										
<i>Source: CDC Wonder Compressed Mortality, 1999-2006 Request</i>										
17.8	8.9	8.8	7.3	9.8	7.8	7.2	4.4	9.1	15.4	9.5
2006 Suicide Deaths (Age-Adjusted Deaths per 100,000)										
<i>Source: CDC Wonder Compressed Mortality, 1999-2006 Request</i>										
10.8	12.6	14.9	18.7	10.7	15.0	16.1	18.8	16.1	10.9	13.5
2008 Infant Deaths (Infant Deaths (under 1 year) per 1,000 live births all causes)										
<i>Source: Florida Vital Statistics (CHARTS)</i>										
6.7 (2006)	7.2	7.5	5.4	5.7	8.0	8.0	6.0	9.3	7.5	4.6
2008 Low Birth Weight (Low Birth Weight (<2500 grams) per 100 live births)										
<i>Source: Florida Vital Statistics</i>										
8.2 (2007)	8.8	8.5	7.2	7.7	9.3	8.0	8.2	8.9	8.1	7.3
2008 Birth to Female Teens (Births per 1,000 to females aged 10-14)										
<i>Source: Florida Vital Statistics/CDC</i>										
0.6 (2006)	0.6	0.6	0.0	0.0	0.8	1.3	0.2	0.5	0.8	0.5
2008 Sexually Transmitted Diseases (Reported Cases of STDs (Chlamydia/gonorrhea/syphilis per 100,000)										
<i>Source: Florida Department of Health Trends & Statistics / CDC Sexually Transmitted Diseases Surveillance</i>										
528.2	514.3	514.2	222.4	209.9	717.0	487.0	207.8	584.5	532.7	331.7

Health-Related Behaviors

U.S.	Florida	TB Region	Citrus	Hernando	Hillsborough	Manatee	Pasco	Pinellas	Polk	Sarasota
2007 Overweight Adults (% of adults with BMI between 25.0-29.9)										
<i>Source: Florida CHARTS: Florida Department of Health, BRFSS County Questionnaire (2002 & 2007) / CDC BRFSS Nationwide (States and DC) Prevalence and Trend Data</i>										
36.6	38.0	36.8	38.2	36.8	39.4	33.2	35.9	35.5	32.6	41.9

Health-Related Behaviors (cont.)

U.S.	Florida	TB Region	Citrus	Hernando	Hillsborough	Manatee	Pasco	Pinellas	Polk	Sarasota
2007 Obesity (% of adults with BMI between 30.0-99.9)										
<i>Source: Florida CHARTS: Florida Department of Health, BRFSS County Questionnaire (2002 & 2007) / CDC BRFSS Nationwide (States and DC) Prevalence and Trend Data</i>										
26.3	24.1	25.4	25.0	25.1	24.8	21.5	21.8	27.7	33.2	17.2
2007 Overweight and Obese Adults (% of adults with BMI between >25.0)										
<i>Source: Florida CHARTS: Florida Department of Health, BRFSS County Questionnaire (2002 & 2007) / CDC BRFSS Nationwide (States and DC) Prevalence and Trend Data</i>										
63.0	62.1	62.2	65.9	61.9	64.2	54.7	57.6	63.2	65.9	59.1
2008-2009 Childhood Obesity (% of 1st, 3rd, 6th graders whose body mass index (BMI) at or above the 95th percentile)										
<i>Source: U.S. Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau.</i>										
N/A	18.5	18.1	17.6	18.4	14.4	25.9	18.5	18.3	20.3	18.9
2007 Physical Activity (% of individuals who engage in no leisure-time physical activity)										
<i>Source: Florida CHARTS: Florida Department of Health, BRFSS County Questionnaire (2002 & 2007) / CDC BRFSS Nationwide (States and DC) Prevalence and Trend Data</i>										
22.6	25.4	23.9	28.7	25.9	25.3	24.4	22.3	22.1	25.9	19.3
Percentage of Adults Who Are Physically Active										
<i>Source: Florida CHARTS: Florida Department of Health, BRFSS County Questionnaire (2002 & 2007) / CDC BRFSS Nationwide (States and DC) Prevalence and Trend Data</i>										
64.5	60.6	60.6	53.6	59.6	62.3	62.4	62.3	63.3	52.8	66.6
2007 Smoking (% of adults who have smoked >100 cigarettes in lifetime and who smoke on some days or everyday)										
<i>Source: Florida CHARTS: Florida Department of Health, BR FSS County Questionnaire (2002 & 2007) / CDC BRFSS Nationwide (States and DC) Prevalence and Trend Data</i>										
19.8	19.3	21.6	26.8	27.0	22.1	14.9	30.4	18.0	19.0	22.6
2007 Consumption of Alcohol (% of adult males having five or more drinks, or adult females having four or more drinks on one occasion, one or more times in the past 30 days)										
<i>Source: Florida CHARTS: Florida Department of Health, BRFSS County Questionnaire (2002 & 2007) / CDC BRFSS Nationwide (States and DC) Prevalence and Trend Data</i>										
15.8	16.2	15.8	14.8	13.9	19.6	13.9	15.7	12.8	16.3	13.4
2008 Childhood Immunizations (Immunization levels among 2-yr.-olds)										
<i>Source: The Florida Bureau of Immunization</i>										
76.1	83.4	77.4	N/A	N/A	87.2	83.5	81.9	82.1	89.4	69.8
2007 Influenza Immunizations (% of adults over 65 years old who received influenza immunizations in the last year)										
<i>Source: Florida CHARTS: Florida Department of Health, BRFSS County Questionnaire (2002 & 2007) / CDC BRFSS Nationwide (States and DC) Prevalence and Trend Data</i>										
72.0	64.6	64.1	65.5	65.4	56.6	74.0	62.5	68.5	62.1	72.2
2007 Pneumonia Immunizations (% of adults over 65 years old who have ever received the pneumonia immunization)										
<i>Source: Florida CHARTS: Florida Department of Health, BRFSS County Questionnaire (2002 & 2007) / CDC BRFSS Nationwide (States and DC) Prevalence and Trend Data</i>										
67.3	63.0	65.8	68.6	73.3	57.4	77.6	69.5	67.2	64.9	71.6
2007 Breast Cancer Screening (Women age 40 and over who received mammogram in past year)										
<i>Source: Florida CHARTS: Florida Department of Health, BRFSS County Questionnaire (2002 & 2007) / CDC BRFSS Nationwide (States and DC) Prevalence and Trend Data</i>										
N/A	64.9	65.0	62.8	66.2	66.0	67.0	63.9	63.0	63.3	69.3
2007 Cervical Cancer Screening (Women age 18 and older who received a Pap test in the past year)										
<i>Source: Florida CHARTS: Florida Department of Health, BRFSS County Questionnaire (2002 & 2007) / CDC BRFSS Nationwide (States and DC) Prevalence and Trend Data</i>										
N/A	64.8	63.1	52.5	55.6	64.4	63.0	66.2	63.2	62.3	63.9

Health-Related Behaviors (cont.)

U.S.	Florida	TB Region	Citrus	Hernando	Hillsborough	Manatee	Pasco	Pinellas	Polk	Sarasota
2007 Colon Cancer Screening (Adults 50-years-old and older who received a sigmoidoscopy or colonoscopy in the past five years)										
<i>Source: Florida CHARTS: Florida Department of Health, BRFSS County Questionnaire (2002 & 2007) / CDC BRFSS Nationwide (States and DC) Prevalence and Trend Data</i>										
N/A	53.7	54.9	51.5	54.3	50.1	60.1	53.7	56.0	57.7	61.7

Health Systems/Access *(U.S. Data is for 2007)

U.S. *	Florida	TB Region	Citrus	Hernando	Hillsborough	Manatee	Pasco	Pinellas	Polk	Sarasota
2009 Hypertension - Age-Adjusted hospitalization rate per 100,000										
<i>Source: BayCare Health System analysis of FL Agency for Health Care Administration with AHRQ PQI software</i>										
61.6	84.7	64.7	54.2	62.5	75.6	33.0	55.1	57.7	137.8	18.5
2009 Congestive Heart Failure - Age-Adjusted hospitalization rate per 100,000										
<i>Source: BayCare Health System analysis of FL Agency for Health Care Administration with AHRQ PQI software</i>										
415.5	333.2	274.3	277.6	276.4	321.0	228.6	266.2	229.1	461.0	168.4
2009 Chronic obstructive Pulmonary disease - Age-Adjusted hospitalization rate per 100,000										
<i>Source: BayCare Health System analysis of FL Agency for Health Care Administration with AHRQ PQI software</i>										
193.0	214.4	207.9	213.1	209.9	216.9	170.3	188.7	208.4	339.9	106.6
2009 Uncontrolled Diabetes - Age-Adjusted hospitalization rate per 100,000										
<i>Source: BayCare Health System analysis of FL Agency for Health Care Administration with AHRQ PQI software</i>										
21.1	31.0	24.7	11.0	15.9	35.4	9.8	21.6	17.9	50.7	8.0
2009 Diabetes Short-term complication - Age-Adjusted hospitalization rate per 100,000										
<i>Source: BayCare Health System analysis of FL Agency for Health Care Administration with AHRQ PQI software</i>										
59.9	54.8	55.7	57.5	45.6	62.8	32.5	55.9	47.9	80.8	38.0
2009 Diabetes Long-term complication - Age-Adjusted hospitalization rate per 100,000										
<i>Source: BayCare Health System analysis of FL Agency for Health Care Administration with AHRQ PQI software</i>										
123.8	116.2	106.2	75.9	108.6	138.4	65.8	112.6	98.2	150.2	47.2
2009 Low-extremity amputation among patients with Diabetes - Age-Adjusted hospitalization rate per 100,000										
<i>Source: BayCare Health System analysis of FL Agency for Health Care Administration with AHRQ PQI software</i>										
33.6	30.2	26.6	34.2	24.4	28.8	22.0	31.2	25.0	30.0	19.2
2009 Bacterial pneumonia - Age-Adjusted hospitalization rate per 100,000										
<i>Source: BayCare Health System analysis of FL Agency for Health Care Administration with AHRQ PQI software</i>										
374.8	234.1	205.2	156.5	197.9	278.5	130.6	162.8	215.2	298.4	104.1
2009 Adult asthma - Age-Adjusted hospitalization rate per 100,000										
<i>Source: BayCare Health System analysis of FL Agency for Health Care Administration with AHRQ PQI software</i>										
117.9	136.7	133.3	122.2	156.7	154.8	81.0	126.1	119.2	214.7	62.4
2009 Perforated Appendix - Age-Adjusted hospitalization rate per 1,000										
<i>Source: BayCare Health System analysis of FL Agency for Health Care Administration with AHRQ PQI software</i>										
280.2	253.6	273.1	284.9	171.3	282.0	248.1	251.4	278.4	272.5	329.1

Health Systems/Access (cont.) *(U.S. Data is for 2007)

U.S.*	Florida	TB Region	Citrus	Hernando	Hillsborough	Manatee	Pasco	Pinellas	Polk	Sarasota
2009 Pediatric Diabetes Short-term Complications Admission Rate - PDI 15 - Age-Adjusted hospitalization rate per 100,000										
<i>Source: BayCare Health System analysis of FL Agency for Health Care Administration with AHRQ PQI software</i>										
29.7	24.8	25.3	10.9	24.8	30.9	31.2	18.6	15.3	36.3	15.2
2009 Pediatric Asthma Admission Rate - PDI 14 - Age-Adjusted hospitalization rate per 100,000										
<i>Source: BayCare Health System analysis of FL Agency for Health Care Administration with AHRQ PQI software</i>										
134.8	137.9	140.6	91.4	160.6	144.2	114.4	98.6	142.3	192.6	99.7
2009 Urinary tract infection - Age-Adjusted hospitalization rate per 100,000										
<i>Source: BayCare Health System analysis of FL Agency for Health Care Administration with AHRQ PQI software</i>										
185.4	185.3	182.1	129.9	176.0	224.4	135.0	153.6	194.5	288.3	79.4
2009 Pediatric Urinary Tract Infection Admission Rate - PDI 18 - Age-Adjusted hospitalization rate per 100,000										
<i>Source: BayCare Health System analysis of FL Agency for Health Care Administration with AHRQ PQI software</i>										
41.7	63.9	64.1	74.9	113.1	75.4	71.6	62.0	37.6	73.6	31.3
2008 Rates of Uninsured										
<i>Source: U.S. Census American Community Survey, Health Insurance Coverage</i>										
19.7%	24.8%	24.6%	27.3%	27.3%	23.2%	27.5%	28.3%	24.0%	23.4%	26.2%
2008 Access to Primary Care Provider (Primary Care Physicians per 100,000)										
<i>Source: FL CHARTS: Health Resources Availability: Physicians</i>										
89.6	96.9	83.1	56.9	68.0	92.7	65.5	61.7	103.5	60.7	96.5

Environmental Health

U.S.	Florida	TB Region	Citrus	Hernando	Hillsborough	Manatee	Pasco	Pinellas	Polk	Sarasota
2008 Clean Air (Median Air Quality Index)										
<i>Source: Environmental Protection Agency</i>										
N/A	00.0	34.3	N/A	N/A	40.0	36.0	36.0	36.0	36.0	35.0
2006 Air Pollution (Average Particulate Concentrations)										
<i>Source: FL Department of Health</i>										
N/A	0.0	8.8	9.27	N/A	10.0	8.7	N/A	9.6	9.5	8.9
2009 Drinking Water (% of population served by community water systems failing to meet standards for 96% of person months)										
<i>Source: Environmental Protection Agency</i>										
3.7	1.0	0.4	5.2	0.0	0.1	0.0	0.1	0.6	0.0	0.0
2008 Daily Vehicle Miles Travelled per Capita										
<i>Source: FL Department of Transportation</i>										
26.8	29.4	27.8	29.2	29.1	29.5	28.9	23.2	25.5	28.8	30.9
2006 Motor Vehicle Deaths										
<i>Source: CDC Wonder Compressed Mortality, 1999-2006 Request</i>										
7.4	13.6	14.4	20.5	14.9	12.1	13.9	18.6	10.7	23.1	9.2

Environmental Health (cont.)

U.S.	Florida	TB Region	Citrus	Hernando	Hillsborough	Manatee	Pasco	Pinellas	Polk	Sarasota
2006 Pedestrian Fatalities										
<i>Source: CDC Wonder Compressed Mortality, 1999-2006 Request</i>										
2.1	3.3	3.2	4.4	0.6	3.3	1.6	4.9	2.9	4.5	1.4
2008 Time Travel to Work										
<i>Source: U.S. Census American Community Survey 1-Yr Estimates</i>										
25.3	25.9	25.1	25.1	30.2	25.6	23.0	30.1	23.1	25.6	21.4
2008 Daily Transit Ridership (Daily trips as a % of population)										
<i>Source: National Transit Database</i>										
2.97	1.09	2.3	N/A	0.31	3.2	1.3	0.6	3.9	1.1	1.9
2008 Population Density (Avg # persons per sq. mile)										
<i>Source: U.S. Census Annual Population Estimates</i>										
86.0	339.9	1,218.9	242.2	358.9	1,123.6	426.1	632.4	3,251.9	309.8	651.0
2007 Grocery Stores in county per 100,000 people										
<i>Source: U.S. Census North American Industry Classification System County Business Patterns</i>										
21.3	20.2	19.2	13.6	13.0	22.5	20.1	13.9	21.9	16.4	18.1
2007 Liquor Store Density (does not include non-liquor stores such as grocery and gas stations)										
<i>Source: U.S. Census North American Industry Classification System County Business Patterns</i>										
10.1	6.9	6.9	4.3	7.1	6.4	8.3	6.3	7.1	5.6	10.2
2008 Violent Crime Rate (violent crimes per 100,000 residents)										
<i>Source: FBI Uniform Crime Reports</i>										
454.5	688.9	622.0	(not available by county)							

Organizations

These organizations were identified as having a potential role in impacting community health. Organizations noted with an * were researched and most subsequently interviewed.

AARP Florida*
 All Children's Hospital*
 Allegany Franciscan Ministries*
 American Cancer Society - Florida Division
 American Heart Association*
 Amerigroup*
 Bartow Regional Medical Center*
 BayCare Health System*
 Bayfront Medical Center*
 Blake Medical Center*
 BlueCross/BlueShield of Florida*
 Blue Foundation for a Healthier Florida
 Bon Secours St Petersburg
 Brandon Regional Hospital*
 Brooksville Regional Hospital*
 Children's Advocacy Center - St. Joe's Children's Hospital*
 Children's Board of Hillsborough County*
 Citrus County Health Department/FL Dept of Health
 Citrus Memorial Health System
 Coca-Cola Enterprises*
 Community Foundation of Sarasota
 Community Foundation of Tampa Bay (includes divisions for
 Hernando, Pasco, Greater St. Pete and Sun City Center)
 Community Hospital
 Conn Foundation*
 Doctors Hospital of Sarasota
 Early Learning Coalition of Pasco and
 Hernando Counties
 Edward White Hospital
 Englewood Community Hospital
 FAB Families*
 Fit4AllKids*
 Florida Hospital Zephyrhills
 Good Samaritan Health Clinic
 Gulf Coast Community Foundation of Venice*
 H. Lee Moffit Cancer Center and Research Institute*
 Health and Human Services Coordinating Council for Pinellas County*
 Health Council of W. Central Florida*
 Health Equity Coalition of Hillsborough County*
 Health Planning Council of Southwest Florida
 HealthSouth Rehab Hospital of Sarasota
 HealthSouth Rehabilitation Hospital of Spring Hill
 HealthSouth RidgeLake Hospital
 Healthy Start Coalition of Pinellas County*
 Healthy Together*
 Heart of Florida Regional Medical Center
 Helen Ellis Memorial Hospital
 Hernando County Department of Health*
 Hernando County School District
 Hernando Youth Initiative*
 Hillsborough County Department of Health*
 Hillsborough County School District
 Hillsborough Education Foundation
 Hillsborough Health Department/FL Dept of Health*
 James A Haley VA Medical Center
 Juvenile Welfare Board of Pinellas County*
 K Force*
 Kidz Bite Back*
 Kindred Hospital Tampa
 Kindred Hospital Bay Area - St Petersburg
 Kindred Hospital Central Tampa
 Lake Wales Medical Center
 Lakeland Regional Medical Center*
 Lakewood Ranch Medical Center
 Largo Medical Center*
 Manatee Chamber of Commerce Healthcare Committee*
 Manatee County Community Services Dept*
 Manatee County Health Department/FL Dept of Health*
 Manatee County Family YMCA*
 Manatee County School District
 Manatee Glens Hospital
 Manatee Memorial Hospital
 Manatee Palms Youth Services
 Mease Countryside Hospital*
 Mease Dunedin Hospital*
 Memorial Hospital Tampa
 Midtown Health Council*
 MORE HEALTH - Tampa General/All Childrens/Hills. & Pinn. School Dist.*
 Morton Plant Hospital*
 Morton Plant North Bay Hospital*
 National Council on Alcoholism and Drug Dependence Tampa Bay
 Northside Hospital and Heart Institute
 Oak Hill Hospital*
 Operation PAR
 Palms of Pasadena*
 Pasco County Health Department/FL Dept of Health
 Pasco Regional Medical Center*
 Pinellas Community Foundation
 Pinellas County Health Department/FL Dept of Health*
 Pinellas County Health and Human Services*
 Pinellas County Planning Department*
 Pinellas County School District*
 Pinellas Education Foundation
 Polk County Health Department/FL Dept of Health*
 Polk County School District
 Polk Vision
 Regional Medical Center Bayonet Point*
 Sarasota Chapter of the American Foundation for Suicide Prevention
 Sarasota County Community Health Improvement Partnership*
 Sarasota County Health Department/FL Dept of Health*
 Sarasota County School District (SRQKids4Health)*
 Sarasota Family YMCA*
 Sarasota Memorial Hospital*
 Seven Rivers Regional Medical Center
 Shriners Hospital for Children
 South Bay Hospital
 South County Family YMCA
 South Florida Baptist Hospital
 Spring Hill Regional Hospital*
 Springbrook Hospital
 St. Anthony's Hospital*
 St. Joseph's Children's Hospital *
 St. Joseph's Hospital*
 St. Joseph's Hospital North*
 St. Joseph's Women's Hospital*
 St. Petersburg General Hospital*
 Sun Coast Hospital
 Suncoast Center*
 Suncoast Health Council*
 Syniverse Technologies*
 Tampa Bay Healthcare Collaborative*
 Tampa General Hospital*
 Tampa Metropolitan Area YMCA*
 TechData*
 TECO Energy*
 Town and Country*
 UnitedHealthcare of Florida
 United Way of Central Florida*
 United Way of Central Florida*
 United Way of Hernando County*
 United Way of Manatee County*
 United Way of Pasco County*
 United Way of Sarasota County*
 United Way of Tampa Bay*
 University Community Hospital - Medical Center*
 University Community Hospital Carrollwood*
 USF School of Public Health*
 Venice Regional Medical Center*
 WellFlorida Council
 Windmoor Healthcare of Clearwater
 YMCA of Greater St Petersburg*
 YMCA of the Suncoast*
 YMCA of West Central Florida*

Steering Committee

The following members of our community serve on the ONE BAY: Healthy Communities Steering Committee:

Steve Mason*

Chair, Healthy Communities Steering Committee
President & CEO, BayCare Health System

Diana Baker

CEO-President, United Way of Tampa Bay

George Banks, MD

Medical Director, Manatee County Health Department

Jennifer Bencie, M.D., M.S.A.

Administrator, Manatee County Health Department

Alan Bomstein

President, Creative Contractors, Inc.

Eileen Coogan Boyle

President & CEO, Allegany Franciscan Ministries

Maureen "Moe" Freaney

Bureau Director, Health & Human Services,
Pinellas County

Leslene Gordon, PhD, RD, LD/N

Community Health Director, Hillsborough County
Health Department

G. Scott Goyer

Executive Director, YMCA of the Suncoast

Daniel Haight, MD

Director, Polk County Health Department

Ron Hytoff

President & CEO, Tampa General Hospital

William Johnson

Director of Shared Services
Coca-Cola Enterprises Bottling Companies

Richard Karl, M.D.

Surgeon, USF Health

Stephen Klasko, M.D.

Vice President, Health Sciences; Dean, College
of Medicine, USF Health Sciences Center

Jack Kolosky

EVP, Chief Operating Officer
H. Lee Moffitt Cancer Center & Research Institute

Barbara Langland Orban, Ph.D.

Associate Professor and Chair, Department of Health
Policy and Management, USF College of Public Health

Rick Lentz, LEED AP

Florida Regional Vice President, Cutler Associates, Inc.

T. David Lewis

CEO, UnitedHealthcare of Florida, Inc.

Gwen MacKenzie

President and CEO, Sarasota Memorial Hospital

Dan Mahurin*

Chair, TBP Regional Research & Education Foundation
Chairman, President & CEO, SunTrust Bank, Tampa Bay

Ernest Marquart

Managing Partner, Shumaker, Loop & Kendrick, LLP

Jean Mayer

Senior Vice President, Strategic Services
Tampa General Hospital

William (Bill) McHugh

CEO, Florida Region, AMERIGROUP Community Care

Suzy O'Malley

VP of Metro Tampa Bay, American Heart Association

Tom Pankey

Managing Director/Advisory Services, KPMG LLP

Donna Petersen, Sc.D.*

Dean, USF College of Public Health

Celeste Philip, MD, MPH

Senior Physician, Polk County Health Department

David Pizzo*

Market President, BlueCross BlueShield of Florida

Michelle Robinson*

President - Southeast Region, Verizon

Stuart Rogel*

President & CEO, Tampa Bay Partnership

Jayne S. Rothberg, MS, RT

Dean, Health Occupations, Pasco-Hernando
Community College

The Honorable Karen Seel

Vice-Chair, Commissioner - District 5, Pinellas County

Mickey Smith

CEO, Oak Hill Hospital

Jim Vett

General Manager/VP, Vanguard Advanced
Pharmacy Systems

** denotes Executive Committee*

Data Committee

Denise Remus, Ph.D., R.N.

Chair, Data Committee
Chief Quality Officer, BayCare Health System

Bob Costello

Director of Strategic Planning, BayCare Health System

Linda Leon, R.N., MBA/HCM

Director Clinical Outcomes, BayCare Health System

Barbara Langland Orban, Ph.D.

Associate Professor and Chair, Department of Health
Policy and Management, USF College of Public Health

Michael Manocchia, Ph.D.

Sr. Research Scientist, Medical Informatics, BlueCross
BlueShield of Florida

Michael Newman

Vice President, Medical Informatics, BlueCross BlueShield
of Florida

Etienne Pracht, Ph.D.

Associate Professor, Department of Health Policy and
Management, USF College of Public Health

References

Introduction (pages 4-9)

- ¹ Organisation for Economic Co-Operation and Development, *Women and Men in OECD Countries*, 27, accessed Oct. 13, 2010, <http://www.oecd.org/dataoecd/44/52/37962502.pdf>
- ² National Center for Chronic Disease Prevention and Health Promotion, *The Power of Prevention, Chronic disease...the public health challenge of the 21st century (2009)*, 1, last modified Jan. 11, 2010, <http://www.cdc.gov/chronicdisease/overview/pop.htm>
- ³ National Center for Chronic Disease Prevention and Health Promotion *The Power of Prevention, Chronic disease...the public health challenge of the 21st century (2009)*, 1, last modified Jan. 11, 2010, <http://www.cdc.gov/chronicdisease/overview/pop.htm>
- ⁴ Anne Martin, David Lassman, Lekha Whittle, Aaron Catlin, and the National Health Expenditure Accounts Team, "Annual Spending Update: Recession Contributes To Slowest Annual Rate Of Increase In Health Spending In Five Decades", *Health Affairs*, Jan. 2011 30:111-22, doi:10.1377/hlthaff.2010.1032.
- ⁵ Sean Keehan, Andrea Sisko, Christopher Truffer, Sheila Smith, Cathy Cowan, John Poisal, M. Kent Clemens the National Health Expenditure Accounts Projections Team, "Health Spending Projections Through 2017: The Baby-Boom Generation Is Coming To Medicare", *Health Affairs*, 27, no. 2 (2008): w145-w155 (Published online), doi:10.1377/hlthaff.27.2.w145.
- ⁶ U.S. Department of Health and Human Services, "Healthy People 2010: Understanding and Improving Health, (second edition)" *A Systematic Approach to Health Improvement*, last modified Jan. 20, 2001, http://www.healthypeople.gov/2010/Document/html/uih/uih_2.htm
- ⁷ U.S. Department of Labor, Bureau of Labor Statistics, "Overview of BLS Statistics on Unemployment", last modified June 4, 2010, <http://www.bls.gov/bls/unemployment.htm>
- ⁸ American Diabetes Association, Diabetes Basics, Diabetes Statistics, "Data from the 2007 National Diabetes Fact Sheet", <http://www.diabetes.org/diabetes-basics/diabetes-statistics/>
- ⁹ Agency for Healthcare Research and Quality, "Prevention Quality Indicators Overview", *AHRQ Quality Indicators*, July 2004, Rockville, MD. http://www.qualityindicators.ahrq.gov/pqi_overview.htm

Economy/Demographics (pages 12-13)

- ¹⁰ Brookings Institution, *The State of Metropolitan America, On the Front Lines of Demographic Transformation*, Executive Summary, 1, 2010, http://www.brookings.edu/~media/Files/Programs/Metro/state_of_metro_america/metro_america_execsum2.pdf
- ¹¹ U.S. Census Bureau, "ACS Demographic and Housing Estimates: 2009. Data Set: 2009 American Community Survey 1-Year Estimates Survey: American Community Survey", American FactFinder <http://factfinder.census.gov>
- ¹² The percentage of Medicare expenditures for post-acute settings such as nursing homes, hospice and home health has increased substantially in the last decade. National Center for Health Statistics. *Health, United States, 2009: With Special Feature on Medical Technology*, Hyattsville, MD, 2010, Table 142, <http://www.cdc.gov/nchs/data/hus/09.pdf#listtables>
- ¹³ U.S. Census Bureau, "ACS Demographic and Housing Estimates: 2009. Data Set: 2009 American Community Survey 1-Year Estimates Survey: American Community Survey", American FactFinder <http://factfinder.census.gov>
- ¹⁴ U.S. Census Bureau, Population Division, Table 5, "Percent Distribution of the Projected Population by Net International Migration Series, Race, and Hispanic Origin for the United States: 2010 to 2050" (NP2009-T5), Release Date: December 16, 2009. The federal government treats Hispanic origin and race as separate and distinct concepts. In surveys and censuses, separate questions are asked on Hispanic origin and race. The question on Hispanic origin asks respondents if they are Spanish, Hispanic or Latino. Starting with Census 2000, the question on race asked respondents to report the race or races they consider

themselves to be. Thus, Hispanics may be of any race. U.S. Census Bureau, Population Division, Social & Demographic Statistics, *U.S. Census Bureau Guidance on the Presentation and Comparison of Race and Hispanic Origin Data*, 2003, <http://www.census.gov/population/www/socdemo/compraceho.html>

- ¹⁵ U.S. Census Bureau, State and County QuickFacts, "Household Income and Persons Below Poverty", http://quickfacts.census.gov/qfd/meta/long_IPE010204.htm
- ¹⁶ Florida Department of Education, Office of Education Information and Accountability Services, Data Report, *Florida Public High School Graduation Rates, 2008-09*, Series 2010-09D, Nov. 2009.
- ¹⁷ National Education Association, Office of Higher Education, Update, "Higher Education: Who Benefits?", Vol 9, Number 3, May 2003, <http://www.nea.org/assets/docs/HE/vol9no3.pdf>
- ¹⁸ Brookings Institution, *The State of Metropolitan America, On the Front Lines of Demographic Transformation*, Executive Summary, 1, 2010, http://www.brookings.edu/~media/Files/Programs/Metro/state_of_metro_america/metro_america_execsum2.pdf

Health Outcomes (pages 14-19)

- ¹⁹ Centers for Disease Control and Prevention, A-Z Index, Chronic Disease Prevention and Health Promotion, last modified Jan. 5, 2011, <http://www.cdc.gov/chronicdisease/>; Council of State Governments Trends Alert, "Using Sound Science to Prevent Chronic Disease: State Policy Implications", 2, www.healthystates.csg.org
- ²⁰ National Center for Chronic Disease Prevention and Health Promotion *The Power of Prevention, Chronic disease...the public health challenge of the 21st century (2009)*, 1, last modified Jan. 11, 2010, <http://www.cdc.gov/chronicdisease/overview/pop.htm>
- ²¹ American Heart Association, "Risk Factors and Coronary Heart Disease and Stroke", last modified Jan. 20, 2008, <http://www.americanheart.org/presenter.jhtml?identifier=539>
- ²² Altekruse SF, Kosary CL, Krapcho M, Neyman N, Aminou R, Waldron W, Ruhl J, Howlander N, Tatalovich Z, Cho H, Mariotto A, Eisner MP, Lewis DR, Cronin K, Chen HS, Feuer EJ, Stinchcomb DG, Edwards BK (eds). "SEER Cancer Statistics Review, 1975-2007", (National Cancer Institute. Bethesda, MD, 2010) http://seer.cancer.gov/csr/1975_2007/
- ²³ American Diabetes Association, Diabetes Statistics, "Data from the 2007 National Diabetes Fact Sheet", http://www.diabetes.org/diabetes-basics/diabetes-statistics/?utm_source=WWW&utm_medium=DropDownDB&utm_content=Statistics&utm_campaign=CON
- ²⁴ National Alliance for Mental Illness, "Grading the States 2009 Report Card: Florida", http://www.nami.org/gtsTemplate09.cfm?Section=Florida_Grades09&template=/contentmanagement/contentdisplay.cfm&contentID=74682
- ²⁵ Centers for Disease Control and Prevention, A-Z Index, "Injury Prevention & Control: Data Statistics (WISQARS™)", last modified Mar. 4, 2010, <http://www.cdc.gov/injury/wisqars/index.html>
- ²⁶ UNICEF, Child info, "Monitoring the Situation of Children and Women, Statistics by Area/Child Nutrition", last modified Nov. 2009, http://www.childinfo.org/low_birthweight.html
- ²⁷ March of Dimes, Professionals, Medical Resources, last modified Nov. 2009, http://www.marchofdimes.com/Professionals/medicalresources_teenpregnancy.html

Health-Related Behaviors (pages 23-24)

- ²⁸ American Heart Association, "Understand Your Risk for High Blood Pressure", last modified July 30, 2010, http://www.heart.org/HEARTORG/Conditions/HighBloodPressure/UnderstandYourRiskforHighBloodPressure/Understand-Your-Risk-for-High-Blood-Pressure_UCM_002052_Article.jsp
- ²⁹ WebMD, "Hypertension/High Blood Pressure Guide", <http://www.webmd.com/hypertension-high-blood-pressure/guide/hypertension-high-blood-pressure-stroke>

References (cont.)

Health-Related Behaviors (pages 23-24)

- ³⁰ Centers for Disease Control and Prevention, A-Z Index, “Smoking and Tobacco Use”, last modified Sept. 15, 2010, http://www.cdc.gov/tobacco/data_statistics/fact_sheets/health_effects/effects_cig_smoking/
- ³¹ Prof Salim Yusuf DPhil a, Steven Hawken MSc a, Stephanie Ôunpuu PhD a, Tony Dans MD a, Alvaro Avezum MD a, Fernando Lanas MD a, Matthew McQueen FRCP a, Andrzej Budaj MD a, Prem Pais MD a, John Varigos BSc a, Liu Lisheng MD a, on behalf of the INTERHEART Study Investigators, Effect of potentially modifiable risk factors associated with myocardial infarction in 52 countries (the INTERHEART study): case-control study, *The Lancet*, Volume 364, Issue 943B, 937-52, Published online Sept. 3, 2004 <http://image.thelancet.com/extras/04art8001web.pdf>
- ³² Centers for Disease Control and Prevention, A-Z Index, Publications and Information Products, NCHS Health E-Stat, “Prevalence of Overweight, Obesity, and Extreme Obesity Among Adults: United States, Trends 1976-1980 Through 2008-2008”, June 2010, <http://www.cdc.gov/nchs/products/hestats.htm>
- ³³ Centers for Disease Control and Prevention, A-Z Index, “Childhood Overweight and Obesity”, last modified Mar. 31, 2010, <http://www.cdc.gov/obesity/childhood/index.html>
- ³⁴ Pleis JR, Lucas JW, Ward BW. Summary health statistics for U.S. adults: National Health Interview Survey, 2008. National Center for Health Statistics. *Vital Health Stat* 10(242), 2009.
- ³⁵ Centers for Disease Control and Prevention, A-Z Index, “Alcohol and Public Health Fact Sheets”, last modified Dec. 17, 2010, <http://www.cdc.gov/alcohol/fact-sheets/binge-drinking.htm>
- ³⁶ Centers for Disease Control and Prevention, A-Z Index, “Breast Cancer: Rates of New Cases and Deaths”, last modified Oct. 20, 2010, <http://www.cdc.gov/Features/dsBreastCancerTrends/>

Health Systems (pages 24-27)

- ³⁷ U.S. Centers for Medicare and Medicaid Services, Office of the Actuary, “Personal Health Care Expenditures by Object and Source of Payment: 2008”, Internet release date: Dec. 15, 2010, <http://www.hhs-stat.net/scripts/orgurl.cfm?orgabb=CMS-OA>
- ³⁸ Nelson, Mark. “Drug treatment of elevated blood pressure”, *Australian Prescriber* (33): 108-112, August, 2010, <http://www.australianprescriber.com/magazine/33/4/108/12>
- ³⁹ Agency for Healthcare Research and Quality, Care of Children and Adolescents in U.S. Hospitals. HCUP Fact Book No. 4. AHRQ Publication No. 04-0004, (AHRQ: Rockville, MD, 2003). <http://www.ahrq.gov/data/hcup/factbk4/>
- ⁴⁰ Centers for Disease Control and Prevention, A-Z Index, Diabetes Public Health Resource, “Children and Diabetes SEARCH for Diabetes in Youth”, last modified Oct. 20, 2010, http://www.cdc.gov/diabetes/projects/diab_children.htm
- ⁴¹ Centers for Disease Control and Prevention, A-Z Index, Diabetes Public Health Resource, “2007 National Diabetes Fact Sheet”, last modified Mar. 12, 2010, <http://www.cdc.gov/diabetes/pubs/estimates07.htm#3>
- ⁴² National Kidney and Urologic Diseases Information Clearinghouse, “Urinary Tract Infections in Children”, NIH Publication No. 07-4246, Dec. 2005, <http://kidney.niddk.nih.gov/kudiseases/pubs/utichildren/>
- ⁴³ State Health Access Data Assistance Center, “Health Insurance Coverage Estimates, CPS, All Ages, All Poverty Levels, United States: Calendar Year 2009”, <http://www.shadac.org/datacenter/tables/tables/id/e7162673-6f5d-4cf3-851e-628cffb34054>
- ⁴⁴ Estimation based on 3.5% increase in Florida rates of uninsured. State Health Access Data Assistance Center, “Health Insurance Coverage Estimates Tables”, last modified Sept 20, 2010, <http://www.shadac.org/datacenter/tables/filters/id/f4906958-164b-4875-a562-0bf1fc2030d1>

Environmental Health (pages 28-31)

- ⁴⁵ Environmental Protection Agency, “New Report Shows Benefits of 1990 Clear Air Act Amendments Outweigh Costs by Four-to-One Margin”, last modified Sept. 10, 2009, <http://www.epa.gov/history/topics/caa90/10.htm>
- ⁴⁶ U.S. Environmental Protection Agency, Air Quality Index - A Guide to Air Quality and Your Health, Aug. 2009, http://www.epa.gov/airnow/airnow_brochure_08-09.pdf
- ⁴⁷ U.S. Environmental Protection Agency, Air Quality Index - A Guide to Air Quality and Your Health, Aug. 2009, http://www.epa.gov/airnow/airnow_brochure_08-09.pdf
- ⁴⁸ Centers for Disease Control and Prevention, “CDC Recommendations for Improving Health through Transportation Policy”, Apr. 28, 2010, <http://www.cdc.gov/transportation/docs/FINAL%20CDC%20Transportation%20Recommendations-4-28-2010.pdf>
- ⁴⁹ The Sierra Club, “Clearing the Air with Transit Spending”, Nov. 2001, http://www.sierraclub.org/sprawl/report01/SierraClubSprawlReport2001_low-res.pdf
- ⁵⁰ U.S. Department of Transportation, National Highway Traffic Safety Administration, Traffic Safety Facts, “Highlights of 2009 Motor Vehicle Crashes”, Aug. 2010, <http://www-nrd.nhtsa.dot.gov/Pubs/811363.pdf>
- ⁵¹ Website: Miami-Dade Matters: Better health through community, “Age-Adjusted Death Rate due to Motor Vehicle Collisions”, 2008, <http://www.miamidadematters.org/modules.php?op=modload&name=NS-Indicator&file=indicator&iid=48>
- ⁵² Website: Miami-Dade Matters: Better health through community, “Age-Adjusted Death Rate due to Motor Vehicle Collisions”, 2008, <http://www.miamidadematters.org/modules.php?op=modload&name=NS-Indicator&file=indicator&iid=48>
- ⁵³ National Highway Traffic Safety Administration, “2009 Ranking of STATE Pedestrian Fatality Rates – State: USA”, <http://www-fars.nhtsa.dot.gov/States/StatesPedestrians.aspx>
- ⁵⁴ John M. MacDonald, PhD, Robert J. Stokes, PhD, Deborah A. Cohen, MD, MPH, Aaron Kofner, MS, Greg K. Ridgeway, PhD, “The Effect of Light Rail Transit on Body Mass Index and Physical Activity”, *Am J Prev Med* 2010; 39(2):105-112, <http://download.journals.elsevierhealth.com/pdfs/journals/0749-3797/PIIS0749379710002977.pdf>
- ⁵⁵ Brookings Institution, The State of Metropolitan America, On the Front Lines of Demographic Transformation, Executive Summary, 1, 2010, http://www.brookings.edu/~media/Files/Programs/Metro/state_of_metro_america/metro_america_execsum2.pdf
- ⁵⁶ Centers for Disease Control and Prevention, CDC Features, “Food Deserts”, last modified July 5, 2010, www.cdc.gov/Features/FoodDeserts
- ⁵⁷ U.S. Department of Agriculture, Food Environment Atlas, <http://maps.ers.usda.gov/FoodAtlas/foodenv5.aspx>
- ⁵⁸ U.S. Department of Justice, Federal Bureau of Investigation, “Crime in the United States, 2009, National Data”, Table 1 and 1A, released Sept. 2010, http://www2.fbi.gov/ucr/cius2009/offenses/standard_links/national_estimates.html

Community Assessment (pages 32-37)

- ⁵⁹ American Hospital Association, “AHA Guidance on Reporting of Community Benefit”, Nov. 27, 2006.
- ⁶⁰ Internal Revenue Service, “IRS Exempt Organizations Hospital Compliance Project”, Executive Summary, Feb. 2009, http://www.irs.gov/pub/irs-tege/execsum_hosprojrept.pdf

Acknowledgements

The Tampa Bay Partnership Regional Research & Education Foundation thanks the following organizations and individuals whose efforts, insights, and support were critical to the completion of this report.

First and foremost, we thank **BayCare Health System**, **Blue Cross Blue Shield of Florida**, **United Way of Tampa Bay**, and the **Allegheny Franciscan Foundation** for their generous financial and intellectual support of this project. BayCare and Blue Cross Blue Shield have provided long-standing support to the Tampa Bay Partnership for many years, and we welcome the participation of our community partners from the United Way and Allegheny Franciscan Foundation who provide valuable insights and expertise from our community.

The **Steering Committee** greatly informed the overall approach to the Initiative, the methodology and scope of this report. The **Data Committee** spent countless hours developing criteria, reviewing data, and co-authoring the Health Outcomes, Health Behaviors, Infrastructure, and Health Access chapters of this report. Special recognition goes to **Denise Remus, PhD, RN**, who not only chaired the Data Committee, but also provided wise counsel and insight into the numerous report drafts.

Lynda Leedy, J.D., provided day-to-day management of the initiative including conducting a comprehensive community survey assessment, research assistance, and convening leadership and committees to guide the overall scope of this project.

Zac Pruitt, Data Intern, Doctoral Student, at the University of South Florida for compiling the data sources for the indicators reflected in this report. Mr. Pruitt provided much needed, timely assistance to the Foundation in navigating and analyzing data from the various data sources. The project would not have been possible without his tireless effort.

Healthy Communities Institute gave permission for us to utilize the descriptor language they have developed for their Healthy Communities Network system for our indicators in this report.

Amy Lovett Dunn, BayCare, **Laurel St. Clair**, BayCare, **Erica Rogers Maxwell**, American Heart Association and **Michael Manocchia, PhD**, Blue Cross Blue Shield of Florida, gave generously of their time to critique, proof and edit drafts of this report.

Stuart Rogel, President & CEO of the Tampa Bay Partnership, provided invaluable guidance and vision for this project. Other Tampa Bay Partnership staff members also contributed to data analysis, co-authoring, editing and design for this report including **Elisa DeGregorio**, **Dave Sobush**, **Chris Steinocher**, **Betty Carlin** and **Kasey Smith**.

Laurie Beyer Weinberg, Beyer Design, provided the layout and design for the report.

Funding Partners

Initial funding for the **ONE BAY: Healthy Communities** initiative to fund the research and development of this report comes from:





an initiative of

tampaBAY partnership

REGIONAL RESEARCH & EDUCATION FOUNDATION

TampaBay.org

4300 West Cypress Street • Suite 250 • Tampa, Florida 33607

www.myonebay.com

THE METRO AREAS OF TAMPA/ST PETERSBURG/CLEARWATER | LAKELAND | BRADENTON/SARASOTA/VENICE
THE COUNTIES OF CITRUS | HERNANDO | HILLSBOROUGH | MANATEE | PASCO | PINELLAS | POLK | SARASOTA