

ONE BAY: Healthy Communities About the Initiative

What is ONE BAY: Healthy Communities?

- Started in 2010, the ONE BAY: Healthy Communities initiative has researched the overall health status of the region with the goal of one day achieving improved health outcomes.
- It is one of three active initiatives under the regional visioning process called ONE BAY, which was established through the Tampa Bay Partnership Regional Research & Education Foundation. ONE BAY explores the issues most critical to the region's future – not only the most pressing or urgent, but those issues that benefit most from a long-term vision and commitment.

Why is it important?

- Healthy communities are more prosperous and competitive – The Tampa Bay region's public and private sector leaders are committed to developing a long-term vision for healthy communities as a foundation for regional prosperity.
- With Florida's health rankings landing at the middle to bottom of national rankings, according to various surveys – and the Tampa Bay region falling below these rankings in areas of critical concern - collaboration and concerted action is imperative if we want a healthier Tampa Bay by 2050.
- A regional effort focused on health opens doors for improved collaboration, better utilization of resources, and creates a powerful voice for a healthier Tampa Bay.

Next steps?

- Having completed a baseline assessment of the region's overall health, the next steps will be to utilize new tools to keep this data updated and publicly available on the web, and to engage the public and key stakeholders in a highly visible process to create a shared vision for the region's health and commitment to achieving improved outcomes.

What is the role of the Tampa Bay Partnership?

- For each ONE BAY initiative, the Tampa Bay Partnership Regional Research & Education Foundation serves as a regional convener and catalyst for helping the region develop a shared vision and commitment to addressing issues of regional importance.